



Chartered May 31, 1974

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Donna & Tamara

Vocational Service
Jeff Pate

Youth Service
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Communications
Chuck Wright

Appointments

Membership Chair

Chuck Krietz
Rotary Spirit
Nancy Richter

Social Media
Tamara Fooy

Programs
Moose & Tamara

Stockton Pacific Rotary
meets every Friday
12:15 PM
West Lane Bowl

Grapevine

The Official Newsletter of Stockton Pacific Rotary Club

Send all official correspondence to Stockton Pacific Rotary, Post Office Box 8626, Stockton, California 95208-0626

The Grapevine

5 October 2018

Today's Speaker is Terry Williams from San Joaquin Regional Transit District

Terry Williams is the Public Information Officer and Marketing Manager for San Joaquin Regional Transit District (RTD). RTD is the regional transit provider for San Joaquin County. RTD has been named the 2018 Outstanding Public Transportation System Achievement Award winner for North America by the American Public Transportation Association (APTA). That's like winning an Oscar. Terry will tell us what RTD does, and some reasons why RTD was recognized.



For many years most people learned about RTD when they saw a bus on the street. They are hard to miss as they are roughly the size of a freeway billboard. Now people learn about services via multi-media publicity campaigns each of which is custom designed to reach specific target audiences. RTD hosts and participates in over 24 community events each year. Terry has also been instrumental in making transportation more affordable for many who need a helping hand in our region including seniors, students, and soon, San Joaquin County Veterans. Terry will also describe some of the ways RTD now reaches out to the business community providing value-added services. (continued on page 3)

Future Programs

- Oct 12 Mark Hicks – Stockton Heat
- Oct 19 Ryan Akerland – Cyber-security
- Oct 26 Joe Curtis – Stockton Chamber of Commerce

Important Dates to Remember

- Oct 24 World Polio Day
- Nov 6 SPRC Board Meeting
- Nov 10 District Foundation Dinner

SERVICE Above Self

**District 5220
Make-Up
Opportunities**

MONDAY

Lodi Tokay Noon
Eagles Lodge
Modesto Gateway Noon
Sportsmen of Stanislaus Club
Modesto North 5:30 PM
Appetiz

TUESDAY

Manteca Morning 6:45 AM
Doctor's Hospital
Modesto 12:15 PM
Double Tree Hotel
North Stockton Noon
Brookside Country Club
Stockton Sunrise 7:00 AM
Brookside Country Club
Tracy Noon
Manny's Kitchen

WEDNESDAY

Lodi Sunrise 7:00 AM
Woodbridge G&CC
Modesto East 12:15 PM
Appetiz
Oakdale 12:15 PM
Oakdale Golf & C.C.
Ripon 12:10 PM
Barnwood Restaurant
Stockton Noon
Stockton Golf and C.C.
Tracy Sunrise 6:45 AM
Four Corners

THURSDAY

Lathrop Sunrise 6:30 AM
Quality Inns
Lodi Noon
Lodi Eagles Hall
Manteca Noon
Isadore's Restaurant
Modesto Sunrise 7:00 AM
SOS Club
Riverbank 7:15 AM
Perkos

FRIDAY

Galt Noon
Papa's Pizza
Galt Sunrise 7:00 AM
The Mix
Oakdale Sunrise 7:00 AM
Oakdale Country Club
Salida 6:45 AM
Holiday Inn Express

A message from President Rick



Another week in rotary sure has gone by fast. We have our fundraiser for the Joan Richards Learning Center shade structure in eight days. Would everyone please bring all your sold tickets and look at all the sign-up lists to make sure you know what jobs you have signed up for; Thank You!

I would like to make October "Bring a Guest to Rotary" month, to see all the wonderful work that we as a club do and we can do in the world, invite guests please. Be The Inspiration.

Thanks to our program team for the great speaker last week.

October 24 is World Polio Day, I would like the raffle proceeds to go for Polio that week.

Please do not forget The Foundation Dinner, November 10 at the Stockton Golf and Country Club. Charter night for the new Rotary Club of Central Stockton, October 27 at the University Plaza Waterfront Hotel

YIR President Rick

THE FOUR-WAY TEST of the things we think, say or do

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOOD WILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?

Learn more about our club at www.stocktonpacificrotary.org

[Remember to Fly your Flag](#)



Monday October 8th for Columbus Day

(continued from page 1)

“I firmly believe that public transportation done the RTD way is an asset to the entire community because of the ways we serve residents and businesses,” said Terry. “Our partnership with business is strong and growing stronger. All of us at RTD are proud of that, and I hope you are proud to have RTD in your neighborhood.”

Terry also introduced a brand mascot, something not often seen in public transit. His name is Artie D. Artie delights children in the community and appears with local minor league sports teams and many community events. He is currently managing a rebranding project, updating the look and feel of over 120 buses in the RTD fleet, while developing campaigns to boost awareness of new services being offered by RTD.

Terry spent most of his life working in private sector business in marketing and sales management. He held national level positions in the sock manufacturing business working at Kayser-Roth, Sara Lee, and Ellis Hosiery, handling brands that included Champion, Hanes, Calvin Klein, Timberland, and more. He later moved into the aquatic business assuming global direction of marketing and sales. Working at RTD is his first experience in the public sector and one that he enjoys.

Striving to know his product as well as possible, Terry, who is in his sixties, recently obtained a certificate in Transit and Paratransit Management from the University of the Pacific. He says you actually can teach an old dog new tricks. He’s proof.

Hey Fellow Members...Researchers have found that 92.7% of all adults like to participate in raffles. That means most of you like to help our club by being a participant in our weekly INCREDIBLE RAFFLE. Nancy Richter is our Raffle Queen and always has sheets of Raffle tickets for you at fabulous savings. A club our size means we all pitch in a couple of times each Rotary year with a prize for the raffle. The Reverend has a sign-up sheet that has been blessed. Sign up TODAY!

10/5 - Jason Spohn
10/12 - Donna Hammel



[SPR Friday Greeters](#)

Today: Jason Spohn

Next Week: Jeff Pate

[SPR Birthdays:](#)

None;

[SPR Anniversaries:](#)

None;

Learn more about our District at www.rotary5220.org and International at www.rotary.org

Rotary



STOCKTON PACIFIC ROTARY SCHOLARSHIP FUND

